

SIAP 2020 CONFERENCE

SECURING WATER FOR SHARED PROSPERITY

24 March 2020 | UCSI University, KL Campus, Auditorium, Block G

Sponsorship for this Conference is encouraged to promote or showcase your brand, product or service to the esteemed participants of the Conference. The decision makers and game changers in the industry and universities are expected to be present and have a highly engaging day discussing the topic.

**CLOSING DATE:
31 JANUARY 2020**

BELOW ARE THE CATEGORIES OF SPONSORSHIPS

Gold Sponsor: RM3,000 in cash

Benefits and Privileges:

Publicity Materials

1. Listed as Gold sponsor of the event
2. Logo of the sponsor will be displayed on physical or digital event banners
3. Logo of the sponsor will be displayed on Stage e-Backdrop
4. Full-page advertisement in Gazette magazine (free bi-monthly 8,000 copies in print with 15,000 readership)

Open Space

1. 1-Day of Double Open Space exposure during the Conference

Online/Electronic Publicity

1. Conference Website and Facebook:
 - Logo on Banner, linked to company website

Others

1. Two complimentary participation seats with meals provided
2. Company name mentioned during emcee announcement
3. Name of the sponsor will be mentioned in the post event write-up that will be sent to all media
4. Distribution of post event information

Silver Sponsor: RM2,000 in cash

Benefits and Privileges

Publicity Materials

1. Logo of the sponsor will be displayed on physical or digital event banners
2. Logo of the sponsor will be displayed on programme e-booklet
3. Logo of the sponsor will be displayed on Stage e-Backdrop

Open Space

1. 1-Day of Double Open Space exposure during Conference

Online/Electronic Publicity

1. Conference Website and Facebook:
 - Logo on Banner, linked to company website

Others

1. One complimentary participation seat with meals provided
2. Company name mentioned during emcee announcement
3. Name of the sponsor will be mentioned in the post event write-up that will be sent to all media

Bronze Sponsor: RM1,000 in cash

Benefits and Privileges

Publicity Materials

1. Logo of the sponsor will be displayed on physical or digital event banners
2. Logo of the sponsor will be displayed on programme e-booklet

Open Space

1. 1-Day of Double Open Space exposure during the Conference

Online/Electronic Publicity

1. Conference Website and Facebook:
 - Logo on Banner, linked to company website
2. Company name mentioned during emcee announcement

Others

1. One complimentary participation seat with meals provided

Advertisement Sponsor: RM500 in cash

Benefits and Privileges

Publicity Materials

1. Logo of the sponsor will be displayed on physical or digital event banners
2. Logo of the sponsor will be displayed on programme e-booklet

Online/Electronic Publicity

1. Conference Website and social media

Contact person for sponsorship:

Ms Loong Mei Chiun | Email: loongmc@ucsiuniversity.edu.my | Tel: 03-91018880 (ext 2436)

Note: The above sponsorship programme is subject to alteration according to any adverse changes in the organisation of the event. Any updates will be published on the official website. Sponsors are permitted to withdraw with refund if changes have caused any disadvantage.

PARTNERSHIP PACKAGES

	Gold Sponsor RM3,000 in cash	Silver Sponsor RM2,000 in cash	Bronze Sponsor RM1,000 in cash	Advertisement Sponsor RM500 in cash
Logo display on physical or digital event banners	√	√	√	√
Logo display on e-booklet programme	√	√	√	√
Logo display on stage e-backdrop	√	√	Nil	Nil
Logo display on conference website	√	√	√	√
Logo display on conference's social media	√	√	√	√
Advertisement in Gazette magazine	√	Nil	Nil	Nil
Open space booth	√	√	√	Nil
Post event write-up for media	√	√	Nil	Nil
Conference participation seat	2 seats	1 seat	1 seat	Nil
Meal provided	2 persons	1 person	1 person	Nil
Company name mentioned during emcee announcement	√	√	√	Nil