

## **The Plantation Industry: Strengthening Sustainability through Industry 4.0**

**10th July 2018**

**UCSI University, KL Campus, Auditorium, Block G**

Sponsorship to this Conference is encouraged to promote or showcase your brand, product or services to the esteemed participants of the Conference. The decision makers and game changers in the industry and universities are expected to be present and have a highly engaging day discussing the topic.

Below are the categories of sponsorship:

**CLOSING DATE:  
15 June 2018**

### **SPONSOR'S CONTRIBUTIONS AND PRIVILEGES**

**Platinum Sponsors: RM10,000 in cash or RM15,000 value in kind**

**Platinum Sponsors' benefits and privileges:**

#### **Publicity Materials**

1. Listed as Platinum sponsor of the event
2. Logo of the sponsor will be displayed on Event banners
3. Logo of the sponsor will be displayed on Stage Backdrop / Photo Wall
4. Sponsor's brochures/samples in goody bags
5. Advertisement in Gazette magazine (free bi-monthly 8,000 copies in print with 15,000 readership)- Back Inside Cover Full Page Colour
6. Complimentary article in Gazette - Full Page

#### **Open Space**

1. 1 Day of Double Open Space exposure during the Conference

#### **Online/Electronic Publicity**

1. UCSI University and Conference Website and Main Facebook  
- Logo at Banner, linked to company website

#### **Others**

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1. Four complimentary participation seats
  2. Emcee's announcement throughout the event
  3. Name of the sponsor will be mentioned in the post event write-up that will be sent to all media.
  4. Distribution of post events information
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**\*\*Gold Sponsors' benefits and privileges:**

**Gold Sponsor: RM5,000 in cash or RM10,000 value in kind**

**Publicity Materials**

1. Logo of the sponsor will be displayed on Event banners
2. Logo of the sponsor will be displayed on Stage Backdrop / Photo Wall
3. Advertisement in Gazette magazine (free bi-monthly 8,000 copies in print with 15,000 readership)- Full Page Colour

**Open Space**

1. 1 Day of Open Space exposure during Conference

**Online/Electronic Publicity**

1. UCSI University and Conference Website and Main Facebook  
- Logo at Banner, linked to company website

**Others**

1. Three complimentary participation seats

**\*\*Silver Sponsors' benefits and privileges:**

**Silver Sponsor: RM2,000 in cash or RM4,000 value in kind**

**Publicity Materials**

1. Logo of the sponsor will be displayed on Event banners
2. Logo of the sponsor will be displayed on Stage Backdrop / Photo Wall
3. Advertisement in Gazette magazine (free bi-monthly 8,000 copies in print with 15,000 readership)- Half Page Colour

**Open Space**

1. 1 Day of Open Space exposure during Conference

**Online/Electronic Publicity**

1. Conference Website  
- Logo at Banner, linked to company website

**Others**

1. Two complimentary participation seats

**Bronze Sponsors' benefits and privileges:**

**Bronze Sponsor: RM1,000 in cash or RM2,000 value in kind**

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**Online/Electronic Publicity**

- 1. Conference Website**  
- Logo at Banner, linked to company website

**Open Space**

- 1. 1 Day of Open Space exposure during Conference**

**Others**

- 1. One complimentary participation seat**

Note: The above sponsorship programme is subject to change according to any adverse changes in the organization of the event. Any updates will be published on the official website. Sponsors are permitted to withdraw with refund if changes have disadvantaged the sponsors.

Contact person for sponsorship:

Mr Lin Kok Keong

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Tel: 03-91018880 extension 3361

## The Plantation Industry: Strengthening Sustainability through Industry 4.0

### Reply slips

1. Sponsorship package:

- a. Platinum sponsor ☐
- b. Gold sponsor ☐
- c. Silver sponsor ☐
- d. Bronze sponsor ☐

2. Payment Information:

a. Total amount payable: RM \_\_\_\_\_

b. Payment method:

- i. Cheque/bank draft enclosed ☐
- ii. Telegraphic transfer ☐
- iii. Cash ☐

c. Account information

- i. Bank: CIMB Islamic Bank Berhad
- ii. Holder: UCSI Education Sdn Bhd.
- iii. A/C no. 86-0213894-3

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Company name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact person: \_\_\_\_\_ Contact no.: \_\_\_\_\_

*(Please fill in this reply slips and email to [linkk@ucsiuniversity.edu.my](mailto:linkk@ucsiuniversity.edu.my))*