

## PANELLISTS

### Session 1

#### PALM OIL

Scene Setting, Moderator

**Tan Sri Dr Yusof Basiron**

Former CEO of Malaysian Palm Oil Council

**Dr Ruslan Abdullah**

Director, Science and Environment Division, Malaysian Palm Oil Council

**Dr Ahmad Parveez Ghulam Kadir**

Deputy Director General, Research and Development, Malaysian Palm Oil Board

**Professor Datin Paduka Dr Fatimah Mohamed Arshad**

Senior Research Fellow, Institute of Agricultural and Food Policy Studies

### Session 2

#### RUBBER

Scene Setting, Moderator

**Dato' Dr Ong Eng Long**

Technical Advisor, Kossan Rubber Industries Bhd

**Dato' Dr Kamarudin Ab Malek**

CEO of Tun Abdul Razak Research Centre, Malaysian Rubber Board

**Professor Dato' Ahmad Ibrahim**

Fellow, Academy of Sciences Malaysia

**Dato' Dr Kamarul Baharain bin Basir**

Former Director General, Malaysian Rubber Board

#### UCSI R&D SHOWCASE

FACULTY OF APPLIED SCIENCES

FACULTY OF PHARMACEUTICAL SCIENCES

FACULTY OF MEDICINE AND HEALTH SCIENCES

FACULTY OF ENGINEERING, TECHNOLOGY AND BUILT ENVIRONMENT

#### WHO SHOULD ATTEND?

Senior Management from Universities and Industries:

- Vice-Chancellors
- Deputy Vice-Chancellors
- CEOs
- Managing Directors
- Human Resource Directors
- Business / Corporate Planners / Analysts
- Heads of Corporate Affairs / Services
- Partnerships and Collaboration Directors
- Heads of Research, Strategy and Innovation
- Deans and Heads of School / Faculty
- Marketing and Communications / Branding Directors
- IP and Commercialisation Directors
- Managers and Trainers
- Postgraduate Students
- Academic Staff from Universities



**PARTICIPATING FEES: RM300 (HDRF CLAIMABLE)**

Register online at:

[apps.ucsiuniversity.edu.my/siap2018/registration.aspx](https://apps.ucsiuniversity.edu.my/siap2018/registration.aspx)

\*Early Bird Registration before 15 June 2018: 15% discount

\*Multiple Registration Discount: Additional 10% discount applies only if THREE (3) or more registrants from the same organisation are registered.

#### PAYMENT OPTIONS

- Internet / GIRO transfers
- Cash - Please deposit at CIMB branches
- Cheque / Banker's Cheque

Please deposit at CIMB branches

#### DETAILS

**CIMB Islamic Bank Berhad**

**UCSI Education Sdn Bhd | A/C no. 86-0213894-3**

The copy of/scanned bank slip/payment advice with Name and Contact No. are to be emailed to Ms Chai Siew Mei  
[chaism@ucsiuniversity.edu.my](mailto:chaism@ucsiuniversity.edu.my)  
[siapconference@ucsiuniversity.edu.my](mailto:siapconference@ucsiuniversity.edu.my)

You may collect the receipt on the conference day.

**UCSI University**

**SIAP** STRENGTHENING  
INDUSTRY-ACADEMIA  
PARTNERSHIP



# The Plantation Industry: STRENGTHENING SUSTAINABILITY Through INDUSTRY 4.0

*Building Synergistic Partnerships between Academia and Industry*

10<sup>th</sup> July  
2018

UCSI University KL Campus,  
Auditorium, Block G

[apps.ucsiuniversity.edu.  
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In collaboration with

**AKEPT** HIGHER  
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**MPOB**

**MPOC**  
Malaysian Palm Oil Council



# INTRODUCTION

Malaysia's agriculture sector continues to be dominated by the rubber and palm oil sectors that are heavily reliant on exports. In 2017, natural rubber and rubber-based exports increased by 30.2% while palm oil exports enjoyed a 14.6% growth.

The Ministry of Plantation Industries and Commodities sees a big future for both of these sectors. Rubber and palm oil is not only produced for agricultural purposes but also for many downstream and manufacturing businesses like oleochemical products, pharmaceuticals, and rubberwood furniture, among others.

However, growing environmental concerns and policy shifts in global markets could present headwinds for Malaysia's agriculture industry - European Union lawmakers are supporting a motion to ban the use of palm oil in biofuels.

**Join us at SIAP Conference 2018** where we discuss this burning issue, alongside other challenges like the volatility of commodity prices, manufacturing, talent pool concerns, rising costs, sustainability and the changes Industry 4.0 will bring to Malaysia's plantation industry.

## OBJECTIVES

1. To discuss current market and technological issues in the Malaysian rubber and palm oil industries.
2. To discuss Malaysian rubber and palm oil in the context of sustainability and Industry 4.0.
3. To further strengthen the relationships between industry experts and academia in Malaysia.

**We in the academia invite you to join us as we champion the clarion call of shaping the industry and producing graduates who are empowered to shape the future and at the same time are values driven, entrepreneurial and industrial savvy.**

## PROGRAMME

<b>8.30am</b>	Registration
<b>9.00am</b>	Welcoming Remarks and Opening Address <b>Senior Professor Dato' Dr Khalid Yusoff</b> , Vice-Chancellor and President, UCSI University
<b>9.15am</b>	Keynote Address <b>Professor Emeritus Dr Dorodjatun Kuntjoro</b> <b>- Jakti, Universitas Indonesia</b> , Former Indonesian Coordinating Minister for Economic Affairs Former Indonesian Ambassador to the United States
<b>10.00am</b>	Tea Break
<b>10.30am</b>	<b>Session 1 (PALM OIL)</b>
<b>12.30pm</b>	Lunch
<b>2.00pm</b>	<b>Session 2 (RUBBER)</b>
<b>4.00pm</b>	Closing Remarks <b>Yang Berhormat Dr Ong Kian Ming</b> , Deputy Minister of International Trade and Industry
<b>4.15pm</b>	Tea Break/ Networking/ UCSI R&D Showcase
<b>5.00pm</b>	<b>END</b>