

Shaping the MALAYSIAN INDUSTRY for the 4th INDUSTRIAL REVOLUTION Conference

**23 May 2017
UCSI University, KL Campus (North Wing)**

Sponsorship to this Conference is encouraged to promote or showcase your brand, product or services to the esteemed participants of the Conference. The decision makers and game changers in the industry and universities are expected to be present and have a highly engaging day discussing the topic. Do take advantage of this unique event.

**CLOSING DATE:
11 May 2017**

Below are the categories of sponsorship:

SPONSOR'S CONTRIBUTIONS AND PRIVILEGES

Platinum Sponsors: RM10,000 in cash

Platinum Sponsors' benefits and privileges:

Publicity Materials

1. Listed as Platinum sponsor of the event
2. Logo of the sponsor will be displayed on Event banners
3. Logo of the sponsor will be displayed on Stage Backdrop / Photo Wall
4. Sponsor's brochures/samples in goody bags
5. Advertisement in Gazette magazine (free bi-monthly 8,000 copies in print with 15,000 readership)- Back Inside Cover Full Page Colour
6. Complimentary article in Gazette - Full Page

Open Space

1. 1 Day of Double Open Space exposure during the Conference

Online/Electronic Publicity

1. UCSI University Website and Main Facebook

- Logo at Banner, linked to company website

Others

1. Four complimentary participation seats
 2. Emcee's announcement throughout the event
 3. Name of the sponsor will be mentioned in the post event write-up that will be sent to all media.
 4. Distribution of post events information
-

Gold Sponsor: RM5,000 in cash

Gold Sponsors' benefits and privileges:

Publicity Materials

1. Logo of the sponsor will be displayed on Event banners
2. Logo of the sponsor will be displayed on Stage Backdrop / Photo Wall
3. Advertisement in Gazette magazine (free bi-monthly 8,000 copies in print with 15,000 readership)- Full Page Colour

Open Space

1. 1 Day of Open Space exposure during Conference

Online/Electronic Publicity

1. UCSI University Website and Main Facebook
- Logo at Banner, linked to company website

Others

1. Three complimentary participation seats

Silver Sponsor: RM2,000 in cash

Silver Sponsors' benefits and privileges:

Publicity Materials

1. Logo of the sponsor will be displayed on Event banners
2. Logo of the sponsor will be displayed on Stage Backdrop / Photo Wall
3. Advertisement in Gazette magazine (free bi-monthly 8,000 copies in print with 15,000 readership)- Half Page Colour

Open Space

1. 1 Day of Open Space exposure during Conference

Others

1. Two complimentary participation seats

Bronze Sponsor: RM1,000 in cash
Bronze Sponsors' benefits and privileges:

Open Space

- 1. 1 Day of Open Space exposure during Conference**

Others

- 1. One complimentary participation seat**

Note: The above sponsorship programme is subject to change according to any adverse changes in the organization of the event. Any updates will be published on the official website. Sponsors are permitted to withdraw with refund if changes has disadvantaged the sponsors.

Contact person for sponsorship:

Mr Lin Kok Keong

Email: linkk@ucsiuniversity.edu.my

Tel: 03-91018880 extension 3361