

## LIST OF PANELISTS

### Session 1

#### FUTURE INDUSTRY NOW

**YM Tengku Datuk Dr Mohd Azzman Shariffadeen, FAsc**  
Academic of Sciences Malaysia

**Albert Chai**  
Managing Director, Cisco Malaysia

**Jacob Lee Chor Kok**  
Vice-President, Federation of Malaysian Manufacturers

**Dr Renard Siew**  
Curator of the World Economic Forum Global Shapers

**Moderator for both sessions : Professor Dato' Dr Ahmad Bin Ibrahim**  
UCSI University

### Session 2

#### FUTURE UNIVERSITY NOW

**Professor Graeme Britton**  
President, Raffles University Iskandar

**Nik Ariff Nik Omar**  
General Manager of Public Sector Group, Microsoft Malaysia

**Dr Puvan J Selvanathan**  
CEO, Blunumber Foundation, Inc

## WHO SHOULD ATTEND?

### Senior Management from Universities and Industries:

- Vice-Chancellors
- Deputy Vice-Chancellors
- Company CEOs
- Managing Directors
- Human Resource Directors
- Business / Corporate Planners / Analysts
- Heads of Corporate Affairs / Services
- Partnerships and Collaboration Directors
- Heads of Research, Strategy and Innovation
- Deans and Heads of School / Faculty
- Marketing and Communications / Branding Directors
- IP and Commercialisation Directors
- Managers and Trainers



### PARTICIPATING FEE: RM450 (HRDF Claimable)

Register online at:  
<http://www.ucsiuniversity.edu.my/siap2017/registration.aspx>

\* Early Bird Registration before 30 April: 15% discount

\* Multiple Registration Discount: Additional 10% discount applies only if THREE (3) or more registrants from the same organization are registered.

### Payment options

- Internet/GIRO transfers
- Cash - Please deposit at CIMB branches
- Cheque/Banker's Cheque - Please deposit at CIMB Branches

### Details

**CIMB Islamic Bank Berhad**  
**UCSI Education Sdn Bhd. | A/C no. 86-0213894-3**

The copy/scanned of bank slip/payment advice with Name and Contact No. are to be:

1. emailed to ms. Chai Siew Mei:  
**chaism@ucsiuniversity.edu.my** or
2. Whatsapp to **016-6969288**

You may collect the receipt on the conference day.



# Shaping the MALAYSIAN INDUSTRY For The 4<sup>th</sup> INDUSTRIAL REVOLUTION

**23 MAY 2017**

[ucsiuniversity.edu.my/siap2017/](http://ucsiuniversity.edu.my/siap2017/)

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## INTRODUCTION



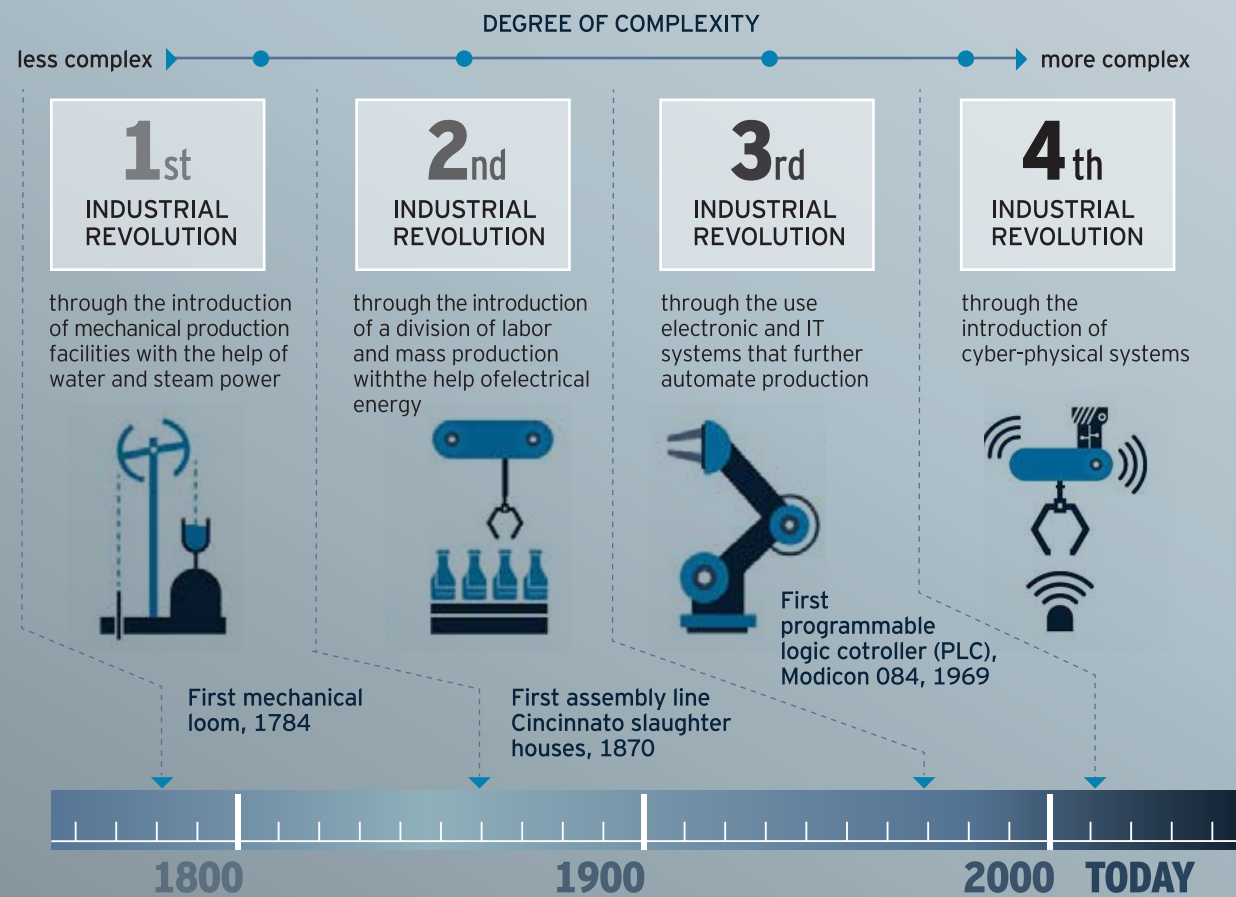
The Fourth Industrial Revolution, also known by the moniker Industry 4.0, has become the new buzzword in the global arena. From the World Economic Forum (WEF) in Davos to the economic planning unit in Putrajaya, the who's who of business are planning a new dawn of manufacturing - one that harnesses the advances in electronics, biotechnology and nanotechnology to drive a new wave of applications.

While the rise of the "smart factory" will give manufacturing its next giant leap, Industry 4.0

will also bring disruption and upheaval. Big data, advanced analytics, enhanced human-machine interaction and digital-to-physical transfer will soon be applied at scale. But how many companies are ready to embrace them? A survey involving 300 manufacturing leaders by McKinsey&Company in 2015 showed that only 48% of manufacturers considered themselves ready for Industry 4.0.

If the world's biggest manufacturers are still playing catch-up, where do we stand in Malaysia? Are we ready for our factories of today to be intertwined with the Internet of Things? And if the digitization of manufacturing is achieved, what will its impact be on the Malaysian workforce? WEF founder and executive chairman Klaus Martin Schwab envisioned that Industry 4.0 will come down to people and values. We concur as we measure ourselves against present and future realities at SIAP 2017.

Our response to this revolution is the key to be competitive as a respectable industry and remain credible as a higher learning institution. The time has come to strategise and to achieve our new goals and values, shaping the future of our industry and universities.



## OBJECTIVES

- To create awareness and enhance understanding of the Fourth Industrial Revolution (4IR).
- To discuss the potential impact of the 4IR on government, industry, education and society.
- To strategise the industry-academia partnership for this revolution and its challenges

**We invite you to join us as we champion the clarion call of shaping the industry and producing graduates who are empowered to shape the future and at the same time are values driven, entrepreneurial and industrial savvy.**

## PROGRAMME

<b>08:30am</b>	Registration
<b>09:00am</b>	Welcoming remark by <b>Senior Professor Dato' Dr Khalid Yusoff, FASc,</b> Vice-Chancellor and President, UCSI University
<b>09:15am</b>	Official opening and Keynote address by <b>YB Datuk Seri Panglima Wilfred Madius Tangau</b> Minister of Science, Technology and Innovation, Malaysia
<b>10:00am</b>	Tea Break
<b>10:30am</b>	<b>Session 1</b> <b>FUTURE INDUSTRY NOW</b>
<b>12:30pm</b>	Lunch
<b>02:00pm</b>	<b>Session 2</b> <b>FUTURE UNIVERSITY NOW</b>
<b>4:00pm</b>	Closing Remark by <b>Datin Paduka Ir Dr Siti Hamisah binti Tapsir</b> Director General, Ministry of Higher Education
<b>4:15pm</b>	Tea Break / Networking
<b>5:00pm</b>	<b>End</b>