



DATO' (DR.) HAFSAH HASHIM

Dato' (Dr.) Hafsa Hashim is currently the Chief Executive Officer of the SME Corporation Malaysia (SME Corp. Malaysia). She holds a Bachelor in Applied Science from Science University of Malaysia and Masters in Business Administration from Aston University, United Kingdom.

Dato' (Dr.) Hafsa has vast experience in public sector administration and has served in several ministries including Ministry of International Trade and Industry (MITI), Ministry of Agriculture and Ministry of Primary Industries. She is also currently:

i. Board Member

- ◆ Board Member of Yayasan Pembangunan Usahawan Terengganu (YPU)
- ◆ Board Member of Penang Skills Development Centre (PSDC)
- ◆ Board Member of Malaysian Green Technology Corporation (GreenTech Malaysia)
- ◆ Board Member of Universiti Malaysia Kelantan (UMK)
- ◆ Board Member of Johor Corporation (JCorp)
- ◆ Board Member of Small Medium Enterprise Development Academy (SMEDA)

ii. Council Member

- ♦ Council Member of PUNB Business Advisory Council
- ♦ Council Member of Services Sector Capacity Development Fund (SSCDF)

iii. Advisory Panel

- ♦ Advisory Panel for International Business School (UTM-IBS) Universiti Teknologi Malaysia
- ♦ Advisory Panel for Malaysian Academy of SME & Entrepreneurship Development (MASMED)
- ♦ Advisory Panel for University-Industry, Universiti Utara Malaysia
- ♦ Advisory Panel of University-Industry/Community, Universiti Sains Malaysia
- ♦ Advisory Panel of Malaysia Quality of Working Life, Perbadanan Produktiviti Malaysia (MPC)
- ♦ Board of Advisors for Malaysian Association of Bumiputera ICT Industry and Entrepreneurs (NEF)
- ♦ Industry Advisory Panel for Management & Humanities Programme of Universiti Teknologi Petronas
- ♦ Panel Adjunct Professor for College of Business Management & Accounting, Universiti Tenaga Nasional (UNITEN)
- ♦ Industry Advisory Committee (IAC) of Department of Polytechnic Education (DPE)

iv. Member

- ♦ Member of National Herb Development Council
- ♦ Permanent Member for the Working Committee of Industrial Cooperation under the Malaysia-Singapore Joint Ministerial Committee on Industrial Cooperation (JMCIC)

- ♦ **Board of Governance (BOG) for Central Lab Management Program (CLM) under Ministry of Higher Education**
- ♦ **Member of Malaysian Venture Capital Development Council (MVCDC)**
- ♦ **Members of the National Entrepreneurship Council for Higher Education (MKPTN) for 2014 – 2017**
- ♦ **Member of the University of Malaya Research Advisory Committee (UMRAC) 2014/2016**
- ♦ **Member of Industrial Advisory Board University of Southampton**

Her passion for the development of companies in Malaysia particularly the SMEs have prompted her to also be appointed as:

- ♦ **Member of Special Task Force to Facilitate Business (PEMUDAH)**
- ♦ **Council Member of Malaysian Services Development Council under the Industrial Master Plan (IMP 3)**
- ♦ **Council Member of National Logistics Development Council under the Industrial Master Plan (IMP 3)**
- ♦ **Secretary to SME Technical Working Group of the SME Chapter of the Third Industrial Master Plan (IMP 3);**
- ♦ **Member of the Steering Committee of the Industrial Master Plan (IMP 3) Editorial Committee;**
- ♦ **Steering Committee on the Review of The Macro Framework and Targets of the Third Industrial Master Plan (IMP3) 2006 – 2020**
- ♦ **Activity Performance Management Committee (APMC) under the Outcome Based Budgeting (OBB)**
- ♦ **Chairman of ASEAN SME Agency Working Group for 2000 – 2001**
- ♦ **Chairman of ASEAN SME Advisory Board and SME Working Group 2011**
- ♦ **Resource speakers in various international fora on SMI/SME development.**

- ♦ **Co-Chair on Business Ethics among ASEAN Economic Community (AEC) Economies in the Medical Devices Sector**
- ♦ **Co-Chair of ASEAN-China FTA Working Group on Economic Cooperation (AC-WGEC) since March 2009;**
- ♦ **Vice President, Asia and Oceania under the International Small Business Congress (ISBC) Steering Committee - Responsible for recruiting, screening and recommending Steering Committee members under Asia and Oceania, including recruiting associate members from the region as well as delegates for ISBC congresses and other meetings; and**
- ♦ **Senior Vice President (Development) of International Council for Small Business (ICSB) from 15 June 2015 – 16 June 2016**

Under Dato' (Dr.) Hafsa's leadership, SME Corp. Malaysia has formulated the SME Masterplan that charts the direction of SME development until 2020. For her outstanding work in formulating the SME Masterplan, she has been invited to speak at:

- ♦ **The New Zealand Parliament, in 2012; and**
- ♦ **The House of Lords, United Kingdom, in 2013**

At the international level, various collaboration and cooperation with other SME development agencies at bilateral level namely the Federation of Indian Chambers of Commerce & Industry (FICCI) of India, Office of SME Promotion of Thailand (OSMEP), Small and Medium Business Administration (SMBA) of Republic of Korea and Small and Medium Industry Development Organisation (KOSGEB) of Turkey has been initiated. Apart from that, Dato' (Dr.) Hafsa has also been appointed by Economic Planning Unit (EPU) as an Advisor to the G-G IDS Yemen Study on 'Recommendations for the Industrial Development Strategy for Yemen' in 2010.

In making sure that women entrepreneurs are integrated into the mainstream of economic development, various programmes have been initiated:

- ♦ **National Women Entrepreneur Award**
- ♦ **Training Programme for Women Entrepreneurs among OIC Member Countries under the Malaysian Technical Cooperation Programme (MTCP);**
- ♦ **National Convention for Women Entrepreneurs;**

- ♦ **Monthly training courses in enhancing the marketing skills for women entrepreneurs;**
- ♦ **Publication of the Directory of Women Entrepreneur; and**
- ♦ **Overseas training programmes and study missions for women entrepreneurs.**

For her dedication and commitment to her work the Government and the private sector have bestowed on her the following awards:

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| ♦ Honorary Doctorate in Management and Entrepreneurship by Universiti Tenaga Nasional | - | 2015 |
| ♦ Inaugural Women of Excellence Awards | - | 2014 |
| ♦ APEC Business Ethics Lighthouse Award | - | 2014 |
| ♦ Centre for Women Leadership (CWL) Excellence by Binary University | - | 2014 |
| ♦ Asian Academy of Management Life Membership by University of Science Malaysia (USM) | - | 2013 |
| ♦ Anugerah Tokoh Ketua Eksekutif by PERDASAMA | - | 2012 |
| ♦ Honorary Fellow of AFEO (ASEAN Federation of Engineering Organisations) | - | 2010 |
| ♦ Darjah Setia Pangkuan Negeri (DSPN) <i>(by Head of State of Penang H.E Tun Abdul Rahman Abbas)</i> | - | 2006 |
| ♦ Excellence Service Award | - | 2000 |
| ♦ Ahli Mangku Negara (AMN) | - | 1994 |
| ♦ Excellence Service Award | - | 1993 |